Project supervisors for Project work (CC 6.1 Ch) of B. Com (Accounting & Finance Hons. and Marketing Hons.) Semester VI – 2025 (Under CBCS)

Sl. No.	College Roll No.	NAME OF THE PROJECT SUPERVISOR
1.	All Backlog Candidates	PROF. SUDIP MALAKAR

Project Report

(Submitted for the Degree of B.Com. Honours in Accounting & Finance / Marketing/ ....under the University of Calcutta.)

Title of the Project

XXXXXXXXXXXXXXXXXX

Submitted by

Name of the Candidate:..

C.U. Registration No. ....

C.U. Roll No ....

Name of the College ....

Supervised by

Name of the Supervisor:...

Name of the College: ....

Month & Year of Submission
April, 2025

Supervisor's Certificate

This is to certify that Mr./Ms .... a student of B.Com. Honours in Accounting & Finance / Marketing of PRAFULLA CHANDRA COLLEGE under the University of Calcutta has prepared a Project Report with the title ....

My contribution however, was mainly in the form of general guidance and discussion.

Signature:

Place: Name:

Date: Designation:

Name of the College:

Student's Declaration

I hereby declare that the Project Work with the title (in block letters) .... submitted by me for the partial fulfillment of the degree of B.Com. Honours in Accounting & Finance / Marketing under the University of Calcutta is my original work and has not been submitted earlier to any other University /Institution for the fulfillment of the requirement for any course of study.

I also declare that no chapter of this manuscript in whole or in part has been incorporated in this report from any earlier work done by others or by me. However, extracts of any literature which has been used for this report has been duly acknowledged providing details of such literature in the references.

Signature:

Place: Name:

Date: Address:

C.U. Registration No.

C.U. Roll No.

B.COM SEMESTER VI –Honours – 2025 (Under CBCS)

PROJECT WORK (Paper CC 6.1 CH)

THE COMPONENTS OF A PROJECT REPORT

The outcome of Project Work is the Project Report. A project report should have the following components:

1) Cover Page: This should contain the title of the project proposal, to whom it is submitted, for which degree, the name of the author, name of the supervisor, year of submission of the project work, name of the University.

2) Acknowledgement: Various organizations and individuals who might have provided assistance /co-operation during the process of carrying out the study.

3) Table of Content: Page-wise listing of the main contents in the report, i.e., different Chapters and its main Sections along with their page numbers.

4) Body of the Report: The body of the report should have these four logical divisions

a) Introduction: This will cover the background, rationale/ need / justification, brief review of literature, objectives, methodology (the area of the study, sample, type of study, tools for data collection, and method of analysis), Limitations of the Study, and Chapter Planning.

b) Conceptual Framework / National and International Scenario: (relating to the topic of the Project).

c) Presentation of Data, Analysis and Findings: (using the tools and techniques mentioned in the methodology).

d) Conclusion and Recommendations: In this section, the concluding observations based on the main findings and suggestions are to be provided.

5) Bibliography or References: This section will include the list of books and articles which have been used in the project work, and in writing a project report.

6) Annexures: Questionnaires (if any), relevant reports, etc. (The main text of the Project should normally be in the range of 5000 words. However, there may be annexure in addition to the main text)

THE STEPS OF PROJECT WORK

STEP I : Selection of the topic for the project by taking following points into consideration:

- Suitability of the topic.
- Relevance of the topic
- Time available at the disposal.
- Feasibility of data collection within the given time limit.
- Challenges involved in the data collection (time & cost involved in the data collection, possibility of getting responses, etc.)

STEP II : Finalisation of the Topic and preparation of Project Proposal in consultation with the Supervisor.

STEP III : Collection of information and data relating to the topic and analysis of the same.

STEP IV : Writing the report dividing it into suitable chapters, viz.,
Chapter 1: Introduction,
Chapter 2: Conceptual Framework / National & International Scenario,
Chapter 3: Analysis & Findings
Chapter 4: Conclusion and Recommendations.
Annexures:
References / Bibliography

STEP V : The following documents are to be attached with the Final Project Report.
1) Approval letter from the supervisor (Annexure-I)
2) Student's declaration (Annexure-II)
3) Certificate from the Competent Authority of the Organisation / Institution, if the student undertakes the Project Work in any Organisation / Institution

SCHEDULE TO BE FOLLOWED

Finalization of Project Topic –**31ˢᵗ March, 2025 (Monday)**

Finalization of Project Report in consultation with the supervisor – Within**7ᵗʰ April, 2025 (Monday)**

Submission of Typed Project Report - Within **30ᵗʰApril, 2025 (Wednesday)**

Tentative Date of Viva-Voce Examination- **Date will be notified later**

N.B.:- **1. The main text of the project should normally be in the range of 4800-5000 words.**

2. Three Typed (03) and Spiral Bound Copies of the Final Project Report with all the Annexures duly signed by the Student to be submitted within the stipulated deadline
3. Two copies of the Project Report are to be submitted to the College and one Copy to be retained by the student which he/she must bring at the time of Viva-Voce Examination.
4. Names of the Project Supervisors have been provided in the Table in page 1 in accordance with the College Roll Numbers of respective students.
5. Students are asked to contact their respective Project Supervisors immediately

TEACHERS IN RESPECTIVE COLLEGES GUIDING THE STUDENTS FOR THEIR PROJECT WORK SHOULD STRICTLY DISCOURAGE AND ENFORCE GUIDELINES AS TO ENSURE THAT STUDENTS DO NOT RESORT TO ACTS LIKE 'PLAGIARISM' AND 'CUT AND PASTE' TECHNIQUES FROM WEBSITES/INTERNET.

<u>List of suggested Project topics</u>

Examples of a few broad areas of Project (List is indicative, not exhaustive)

• Any topic concerning local economic /entrepreneurial issues

• IFRS and Indian Accounting Standard – Opportunities & Challenges

 • Revised Schedule VI

 • Credit Rating

• Risk Management

• Credit Risk Management in Banks: Opportunities & Challenges.

 • Subprime Meltdown and its after effect with case study from Indian Industry.

 • Corporate Frauds/ White Collar Frauds

 • Financial Inclusion

• Micro-finance Institutions in India.

 • Carbon Credit

- Direct Tax Code (DTC)
- Goods and Service Tax (GST)
- Role of MSMEs in the Indian Economic Development
- Public Sector Undertakings and Indian Economic Development
- Business & Government
- Corporate Social Responsibilities
- Corporate Governance
- Financial Sector Reforms
- On-line Banking
- NPA Management
- Business Process Outsourcing
- Capital Market
- Environmental Accounting
- Environmental Management
- Financial Statement Analysis
- Performance Analysis
- Working Capital Management
- Cash Management
- Debtors Management
- Inventory Management
- Mergers & Acquisitions
- E-Commerce
- Study on Aviation Sector in India.
- Venture Capital
- Equity Linked Savings Scheme
- Insurance Industry in India
- Analysis of Mutual Funds
- Study of Non-Performing Assets
- Risk and Return Analysis
- Commercialization of Sports in India
- The Sub-Prime Crisis.
- Rural and Agricultural Banking
- Marketing Strategy of different companies for their different products
- Marketing and Promotional Strategies
- Market Research
- Study on the Market Awareness of Intellectual Property

• Preservation & Storage of Agricultural Products

• Marketing Strategy of Ball/ Gel Pens

• Brand Repositioning

• Customer Relationship Management

• Sales & Distribution Management

• Customer Awareness

• Industrial Marketing Vs. Consumer

• Study of Consumer Behaviour

• "Is attractive packaging really a necessity or eyewash?" A study on packaging of some selected companies-

• Consumer Behaviour

• After Sales Service and Customer Satisfaction

• Effectiveness of Advertising

• Direct Marketing & Networking